

TABLE OF CONTENTS

SCREENS OF CULTURE

Edited by
Małgorzata Gruchola, Małgorzata Sławek-Czochra

ARTICLES

Artur WYSOCKI, Hidden Algorithms of Culture: A Review and Critical Analysis of Cultural Bias in General-Purpose Generative AI Chatbots	7
Dariusz JURUŚ, On Crossing Boundaries	23
Hanna WESOŁOWSKA-STARZEC, Art as a Medium: Stróżewski and McLuhan on the Message And Mediating Nature of a Work of Art	39
Paweł KUCZYŃSKI, Postmodern Youth and the New Leisure Culture	53
Volkan Davut MENGI, Interactive Learning: The Earthquake Emergency Kit Game for Children Aged 9-11	69
Mohammed Abdul-Rashid IMMORROW, Abdul Kadir SALIFU, Sulemana IDDRISU, Sulemana Shakira TUNTEIYA, The Impact of Social Networks on French Learning Among UDS Students, Nyankpala Campus	85
Małgorzata ADAMSKA-CHUDZIŃSKA, Professionalization of the Role of University Teachers: Classroom Observation as a Tool for Fostering Competence Development	103
Alicja WASZKIEWICZ-RAVIV, The Visual Literacy of Public Relations Practitioners: The Operationalized Media Competencies to Communicate Between Modern Organizations and Publics	121
Anita ZAWISZA, European Culture, European Market and European Law. Thirty-Percent Quota on the Polish Market of Video-On-Demand Platforms. A Case Study of Selected Platforms	137

VARIA

Edyta ŻYREK-HORODYSKA, Reporters-Podcasters, or a Few Remarks on Expanding the Reporting Field	151
------------------------------------------------------------------------------------------------------	-----

Michał CHLEBOWSKI, From Resistance to Engagement: The Evolution of the American Model of Media Self-Regulation. Insights and Perspectives for Media in Poland	169
Marcin ZABORSKI, Child-Centered Communication. The Narrative of USHMM's Daniel's Story	181
Anna GAWROŃSKA-PIOTROWSKA, Polish Language Catholic Mobile Applications on Faith as a Form of Religious Communication	203

REVIEWS

Katarzyna MARZĘDA-MEYNARSKA, Liliana WĘGRZYN-ODZIOBA, Justyna KIECZKOWSKA, Aneta WÓJCISZYN-WASIL (red.), <i>Health Security and Cyber Innovations in Health Care</i> , Lublin: Wydawnictwo Academicum, 2025 (Henryk Chałupczak)	219
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----